

Individual rights

Under the DPA individuals have rights in relation to their own personal data. These rights are not absolute as they may be restricted in certain specified circumstances. Exemptions may also apply, whereby specified rights or other provisions of the DPA do not apply.

The DPA grants the following rights to individuals:

- The right to be informed
- <u>The right of access</u>
- The right to rectification
- The right to stop/restrict processing
- The right to stop direct marketing
- The rights in relation to automated decision making
- The right to seek compensation
- <u>The right to complain</u>